

REP HEADLINE# 6186860  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP. AUG23/12 14.24  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6186860 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#476 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 14.24

REP: ORDER CANCELLED  
REPLACEMENT ORDER TO FOLLOW  
TOTAL \$0  
THANKS, MIKE FOR MEGHAN

CON CM BILL NELSON FOR SENATE

*Handwritten initials*

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = AGENCY EST# = 476  
AGENCY PRODUCT CODE =

1 S 500A-530A 30 \$180.00 9/25 9/28 0 TU-F 0

PROGRAM : 5AM NEWS  
CON COM1: 5AM NEWS

2 S 500A-530A 30 \$180.00 10/1 10/1 0 MON 0

PROGRAM : 5AM NEWS  
CON COM1: 5AM NEWS

3 S 530A-600A 30 \$300.00 9/25 9/28 0 TU-W,F 0

PROGRAM : 530AM NEWS  
CON COM1: 530AM NEWS

9/16/12 TEL (25)

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG23/12 14.24  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	9/25	9/28	0		TU-F	0
5	S		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/1	10/1	0		MON	0
6	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	9/25	9/28	0		TU-F	0
7	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/1	10/1	0		MON	0
8	S		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	9/25	9/28	0		TU-F	0
9	S		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/1	10/1	0		MON	0
10	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	9/25	9/28	0		TU-F	0
11	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/1	10/1	0		MON	0
12	S		500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	9/25	9/27	0		TU,TH	0

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* AUG23/12 14.24  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/1	10/1	0		MON	0
14	S		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	9/25	9/28	0		TU-F	0
15	S		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/1	10/1	0		MON	0
16	S		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	9/25	9/28	0		TU-F	0
17	S		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/1	10/1	0		MON	0
18	S		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	9/25	9/28	0		TU-F	0
19	S		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/1	10/1	0		MON	0
20	S		700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	9/25	9/28	0		TU-F	0
21	S		700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/1	10/1	0		MON	0

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
AUG23/12 14.24  
\*\*\* WETZ-OW \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	9/25	9/28	0		TU-F	0
23	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/1	10/1	0		MON	0
24	S		800P-1000P PROGRAM : VOICE CON COM1: VOICE	30		\$6,000.00	10/1	10/1	0		MON	0
25	S		700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$4,080.00	9/30	9/30	0		SUN	0
26	S		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	9/26	9/30	0		W-SU	0
27	S		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	10/1	10/1	0		MON	0
28	S		1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	9/26	9/28	0		W,F	0
29	S		1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$240.00	9/26	9/28	0		W,F	0
30	S		700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$600.00	9/29	9/29	0		SAT	0

REP HEADLINE# 6186860  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 14.24  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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31	S		900A-1000A	30		\$360.00	9/29	9/29	0		SAT	0
PROGRAM : SAT 9AM NEWS												
CON COM1: SAT 9AM NEWS												

32	S		600P-630P	30		\$840.00	9/29	9/29	0		SAT	0
PROGRAM : SAT 6PM NEWS												
CON COM1: SAT 6PM NEWS												

33	S		800A-900A	30		\$600.00	9/30	9/30	0		SUN	0
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												

34	S		900A-1000A	30		\$360.00	9/30	9/30	0		SUN	0
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												

35	S		600P-630P	30		\$900.00	9/30	9/30	0		SUN	0
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												

36	S		630P-700P	30		\$3,000.00	9/30	9/30	0		SUN	0
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												

SEP/12			\$ .00			OCT/12			\$ .00			
CONTRACT TOTAL												\$ .00
TOTAL SPOTS												0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELLED

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 759 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	0	Campaign Ref:	E:120628104
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06186860
Est./PO Number:	06186860	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
20	M-F 7p Entertainment Tonight .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
21	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
22	M-F 730p Extra .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
23	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals: Total Spots(Ord Spots)					8	2	10	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
20	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	1,200.00	25 (08/14, 08/15, 08/16), 26 (	0000167927	E:120628104
21	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	3,600.00	41 (10/05, 09/25, 10/01)	0000167928	E:120628104
22	M-F 730p Extra	:30 Commercial	09/24/12	Closed Pre Emption	1,200.00	41 (10/05, 09/25, 10/01)	0000167928	E:120628104
				Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628104

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
23	M-F 730p Extra	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628104

Grand Totals

Totals		Month 9 Weeks: 5 09/24		Month 10 Weeks: 4 10/01	
Spots		0		0	
Cost		0		0	

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6186860  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
JUN18/12 16.2  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200  
ALEXANDRIA, VA 22310  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6186860 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#476 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN18/12 16.21

REP: NEW ORDER  
TTL \$89,520 @80X  
PLEASE CONFIRM  
THANKS! KIM FOR MEGHAN  
CON CM BILL NELSON FOR SENATE

4/10: 4 1800

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 476

LINE	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$180.00	9/25	9/28	4		TU-F	4
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												
2			500A-530A	30		\$180.00	10/1	10/1	1		MON	1
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												
3			530A-600A	30		\$300.00	9/25	9/28	3		TU-W, F	3
PROGRAM : 530AM NEWS												
CON COM1: 530AM NEWS												



REP HEADLINE# 6186860  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN18/12 16.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	9/25	9/28	4		TU-F	4
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/1	10/1	1		MON	1
6			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	9/25	9/28	8		TU-F	8
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/1	10/1	2		MON	2
8			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	9/25	9/28	4		TU-F	4
9			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/1	10/1	1		MON	1
10			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	9/25	9/28	4		TU-F	4
11			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/1	10/1	1		MON	1
12			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	9/25	9/27	2		TU,TH	2

REP HEADLINE# 6186860  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN18/12 16.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/1	10/1	1		MON	1
14			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	9/25	9/28	4		TU-F	4
15			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/1	10/1	1		MON	1
16			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	9/25	9/28	4		TU-F	4
17			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/1	10/1	1		MON	1
18			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	9/25	9/28	4		TU-F	4
19			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/1	10/1	1		MON	1
20			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	9/25	9/28	4		TU-F	4
21			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/1	10/1	1		MON	1

REP HEADLINE# 6186800  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 16.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	9/25	9/28	4		TU-F	4
23			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/1	10/1	1		MON	1
24			800P-1000P PROGRAM : VOICE CON COM1: VOICE	30		\$6,000.00	10/1	10/1	1		MON	1
25			700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$4,080.00	9/30	9/30	1		SUN	1
26			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	9/26	9/30	5		W-SU	5
27			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	10/1	10/1	1		MON	1
28			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	9/26	9/28	2		W,F	2
29			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$240.00	9/26	9/28	2		W,F	2
30			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$600.00	9/29	9/29	1		SAT	1

*SWN - late all football  
1130-1230*

*1 mla*

REP HEADLINE# 6186860  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN18/12 16.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			900A-1000A	30		\$360.00	9/29	9/29	1	WFLA	SAT	1
PROGRAM : SAT 9AM NEWS												
CON COM1: SAT 9AM NEWS												
32			600P-630P	30		\$840.00	9/29	9/29	1	WFLA	SAT	1
PROGRAM : SAT 6PM NEWS												
CON COM1: SAT 6PM NEWS												
33			800A-900A	30		\$600.00	9/30	9/30	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
34			900A-1000A	30		\$360.00	9/30	9/30	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
35			600P-630P	30		\$900.00	9/30	9/30	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
36			630P-700P	30		\$3,000.00	9/30	9/30	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
SEP/12			69420.00	OCT/12		20100.00						
CONTRACT TOTAL												89520.00
TOTAL SPOTS												80

MARKET TOTALS \$373,000 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

**Abar Hutton Media**  
 6190 Grovedale CT #200  
 Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
 Submission Number 648 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 87720	<b>Campaign Ref:</b> E:120628104
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06186860
<b>Est./PO Number:</b> 06186860	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

<b>Product:</b> Bill Nelson 4 Senate	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rate	Spot Type		09/24	10/01	Total	Cost
1	M-F 5a News .TWTF..	180	30 Comme	Nbr of Spots	4		4	720
2	M-F 5a News M.....	180	30 Comme	Nbr of Spots		1	1	180
3	M-F 530a News .TW.F..	300	30 Comme	Nbr of Spots	3		3	900
4	M-F 6a News .TWTF..	840	30 Comme	Nbr of Spots	4		4	3360
5	M-F 6a News M.....	840	30 Comme	Nbr of Spots		1	1	840
6	M-F 7a Today Show .TWTF..	1080	30 Comme	Nbr of Spots	8		8	8640
7	M-F 7a Today Show M.....	1080	30 Comme	Nbr of Spots		2	2	2160
8	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots	4		4	1200
9	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots		1	1	300
<b>Weekly Totals: Total Spots(Ord Spots)</b>					63	14	77	

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 648 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 87720	<b>Campaign Ref:</b> E:120628104
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06186860
<b>Est./PO Number:</b> 06186860	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
10	M-F 4p Dr Oz TWTF..	720	30 Comme	Nbr of Spots 4		4	2880
11	M-F 4p Dr Oz M.....	720	30 Comme	Nbr of Spots 1	1	2	720
12	M-F 5p News .T.T...	1080	30 Comme	Nbr of Spots 2		2	2160
13	M-F 5p News M.....	1080	30 Comme	Nbr of Spots 1	1	2	1080
14	M-F 530p News TWTF..	1080	30 Comme	Nbr of Spots 4		4	4320
15	M-F 530p News M.....	1080	30 Comme	Nbr of Spots 1	1	2	1080
16	M-F 6p News TWTF..	1440	30 Comme	Nbr of Spots 4		4	5760
17	M-F 6p News M.....	1440	30 Comme	Nbr of Spots 1	1	2	1440
18	M-F 630p ET / 530p CT NBC Nightly News TWTF..	2400	30 Comme	Nbr of Spots 4		4	9600
19	M-F 630p ET / 530p CT NBC Nightly News M.....	2400	30 Comme	Nbr of Spots 1	1	2	2400
20	M-F 7p Entertainment Tonight TWTF..	1200	30 Comme	Nbr of Spots 4		4	4800
<b>Weekly Totals:</b> Total Spots(Ord Spots)				63	14	77	

**Abar Hutton Media**  
 6190 Grovedale CT #200  
 Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
 Submission Number 648 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 87720	<b>Campaign Ref:</b> E:120628104
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06186860
<b>Est/PO Number:</b> 06186860	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
21	M-F 7p Entertainment Tonight M.....	1200	30 Comme		1	1	1200
22	M-F 730p Extra ..TWTF..	1200	30 Comme	4		4	4800
23	M-F 730p Extra M.....	1200	30 Comme		1	1	1200
24	Mon 8-10p ET / 7-9p CT Voice M.....	6000	30 Comme		1	1	6000
25	Sun 7p ET / 6p CT Football Night In America .....S	4080	30 Comme	1		1	4080
26	M-Su 11p News ..WTF.S.	1500	30 Comme	4		4	6000
27	M-Su Late News Late Run .....S	1500	30 Comme	1		1	1500
28	M-Su 11p News M.....	1500	30 Comme		1	1	1500
29	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	780	30 Comme	2		2	1560
30	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	240	30 Comme	2		2	480
31	Sun 8a Today Show .....S	600	30 Comme	1		1	600
<b>Weekly Totals:</b>				63	14	77	
<b>Total Spots(Ord Spots)</b>				63	14	77	

**Abar Hutton Media**  
 6190 Grovedale CT #200  
 Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
 Submission Number 648 Issue 1



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<b>Est./PO Number:</b> 06186860	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
32	Sun 9a News .....S	360	30 Comme	1		1	360
33	Sun 6p News .....S	900	30 Comme	1		1	900
34	Sun 630p ET / 530p CT NBC Nightly News .....S	3000	30 Comme	1		1	3000
<b>Weekly Totals:</b>		<b>Total Spots(Ord Spots)</b>		63	14	77	

Grand Totals

	Month 9 Weeks: 5 09/24	Month 10 Weeks: 4 10/01
<b>Totals</b>	77	14
Spots	77	14
Cost	87720	20100

**Grand Totals:**

<b>Spots:</b>	77
<b>Gross Total:</b>	87,720.00
<b>Commission:</b>	13,158.00
<b>Net Total:</b>	74,562.00





**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	Matt Oestrich	<b>STATION:</b>	WFLA
<b>FROM:</b>	Meghan McGarr	<b>HRP OFFICE:</b>	Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 6/19/12

<b>BUYER:</b>	Shelli Hutton
<b>AGENCY:</b>	Abar Hutton Media
<b>ADDRESS:</b>	6190 Grovedale Ct. Suite 200 Alexandria, VA 22310
<b>PHONE #:</b>	703 299 0395
<b>FAX #:</b>	703 299 9211
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Bill Nelson for U.S. Senate
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	
<b>ADDRESS:</b>	1516 East Colonial Drive, Suite 101 Orlando, FL 32803
<b>PHONE #:</b>	407 704 7980
<b>FAX #:</b>	202 204 5650
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Bill Nelson
<b>OFFICE:</b>	Senate
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

**HRP FORM #0141**



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E:120628104  
WFLA  
INVOICE NUMBER 0100032728  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/24/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 06186860  
Desc: 06186860

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 7p Entertainment Tonight	1200.00	20 4	9/25	TU		*WFLA :30 Commercial	.00	Preempt Program Change	.00-
			9/26	WE			.00	Preempt Program Change	.00-
			9/27	TH			.00	Preempt Program Change	.00-
			9/28	FR			.00	Preempt Program Change	.00-
M-F 730p Extra	1200.00	22 4	9/25	TU		*WFLA :30 Commercial	.00	Preempt Program Change	1200.00-
			9/26	WE			.00	Preempt Program Change	1200.00-
			9/27	TH			.00	Preempt Program Change	1200.00-
			9/28	FR			.00	Preempt Program Change	1200.00-
Total Airtime Net Spot Revenue:						.00			

PERIOD COST 4,800.00

#### 0 Total Units

ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00

Debits .00  
Credits 4,800.00-  
SUB-TOTALS 4,800.00CR  
TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER PRODUCT  
Bill Nelson/ D/ State Senate Bill Nelson 4 Senate

INVOICE NUMBER 0100032728  
BROADCAST MONTH 08/27/2012 - 09/30  
AMOUNT DUE .00

REMIT TO:

\*00195

000021320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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